

General Plan Update Goals & Objectives				
Element	Sub-Element	Goal	Objective	2040 Vision Strategy Reference
A. Growth Element		Goal A1: Designate and plan for mobility, transit, and transportation corridors to facilitate future development in accordance with the Future Land Use Plan. <b>A.G7; ED.G1:S13</b>	A1.1: Establish public policies that protect areas designated for business and employment from incursion by incompatible land uses such as single-family residential.	ED-G1:S4: Establish public policies that protect areas designated for business and employment from incursion by incompatible land uses such as residential; A.G5:S1
			A1.2: Institute policies that maximize site development potential for mixed use infill areas to increase usable building and gathering spaces and encourage transit ridership.	PRL.A.G2:S1
			A1.3: Implement the long range goals and strategies of the Transportation Master Plan. Designate future high volume transit corridors, such as southern SR-347 as opportunities for commerce and employment.	A.G5:S1; A.G7:S6
			A1.4: Recruit appropriate businesses and development along these corridors.	A.G3:S2
			A1.5: Coordinate public and private planning of infrastructure to ensure that business parks and business neighborhoods may develop and grow.	A.G3:S2; ED.G1:S5
		Goal A2: Achieve a balance in the community between jobs and housing.	A2.1: Support land use requests that improve the balance between housing and employment within the Maricopa Planning Area.	
			A2.2: Assure that sufficient infrastructure is in place or necessary improvements are adequately planned and funded (i.e. remove from Vekol Wash floodplain, adequate sanitary sewer and water supply).	
			A2.3: Encourage, through land use controls, the development of hospitality uses including hotels, resorts and restaurants.	B.G1:S1
			A2.4: Evaluate and update the General Plan Land Use Map with a defined scope and objectives. Include an analysis of existing zoning and the various PAD planned land uses within the City and Planning Area, and outline recommendations for Land Use Map updates in support of this General Plan and the 2040 Vision.	A.G7:S5
		Goal A3: Evaluate annexation of land to accommodate the City's projected growth. <b>A.G4</b>	A3.1: Adopt a Comprehensive Annexation Plan.	A.G4:S1
			A3.2: Consider expanding the limits of the City south, west of the Ak-Chin Indian Community along the I-8, as well as the future I-11 corridor.	A.G4:S2
			A3.3: Ensure that smart growth concepts are applied to developments planned for annexed areas.	A.G4:S3
			A3.4: Consider opportunities for loop parkways to provide greater mobility and connectivity within the community and to the greater region.	A.G4:S4
		Goal B1.1: Identify and implement policies to develop multiple mixed-use village core areas with commercial and employment centers served by restaurants, retail shopping and cultural opportunities such as art districts and galleries. <b>A.G6</b>	B1.1.1: Incorporate appropriate village center development within the various community Master Plans. Update Master and Strategic Plans, such as the PTOS and the Redevelopment Area Plan to provide policy guidance to reinforce the Village Center development pattern.	A.G1:S4; A.G6:S1
			B1.1.2: Encourage certain areas of the City to rezone to mixed-use and higher density housing consistent with redevelopment plans, General Plan land uses, and transit corridor related goals and policies.	A.G1:S9
			B1.1.3: Develop a walkable community with commercial nodes and amenities for residents.	A.G6:S2
			B1.1.4: Promote commercial and office development in close proximity to neighborhood nodes, along arterials, and other appropriate locations.	A.G6:S3
1. Development Pattern		Goal B1.2: Develop Maricopa as a collection of villages and districts with distinct community names, themes, and unique character to reflect the variety of character, culture, and history that makes each area of Maricopa unique. <b>AG1:S4; CP.A.G2</b>	B1.2.1: Proactively manage future development and partner with developers to create distinctive communities.	A.G1:S5; PRL.A.G2:S2
			B1.2.2: Establish entryways, gateways, streetscapes, and other features that distinctively delineate the various village neighborhoods.	A.G2:S8
		Goal B1.3: Encourage mixed-use development. <b>A.G2</b>	B1.2.3: Create village plans with design standards that address the unique needs and desires of the area residents surrounding the Civic Center and implement strategies to prepare the site for development. Update the Redevelopment Area Plan for the Heritage District Village Center.	A.G2:S3
			B1.3.1: Encourage the location of neighborhood commercial and mixed uses adjacent to or within residential communities. Implement 2014 Zoning Code provisions to encourage the infill of existing residential areas with neighborhood serving commercial uses.	A.G2:S1; A.G2:S7
			B1.3.2: Encourage developers to take advantage of opportunities provided by mixed-use standards especially within the designated redevelopment areas and along transit corridors.	A.G2:S2
			B1.3.3: Promote a variety of commercial and retail spaces to expand opportunities for small businesses.	
			B1.3.4: Implement mixed-use and transit oriented zoning districts to permit developments with densities and building heights in appropriate locations to create a more sustainable and pedestrian-oriented urban form.	
			B1.3.5: Establish guidelines for the appropriate inclusion of green spaces, paths and other people-oriented amenities.	A.G2:S6
		Goal B1.4: Minimize conflicts between land uses.	B1.4.1: Address land use compatibilities and incompatibilities when considering zone changes and development approvals.	
			B1.4.2: Apply buffer codes to establish transitions that include open space and landscaping between substantially different land uses.	
			B1.4.3: Based on noise, vibration and safety concerns strongly discourage residential development adjacent to high capacity roadways, airports, and railroad corridors. When residential development does occur adjacent to high capacity roadways and arterials, enhanced open space and landscaping should be used as a buffer to help mitigate impacts to residents and to soften the appearance of subdivision walls if proposed.	
			B1.4.4: Minimize air pollution impacts to residential areas and school from smoke, odors and dust generated by industrial land uses and unimproved sites.	
			B1.4.5: Update and consistently enforce the community’s development codes, including zoning, subdivision, and related regulations.	
			B1.4.6: Transition all property zoning designations from pre-existing districts to existing zoning districts in a manner that best achieves the goals of this General Plan.	
			B1.4.7: Seek appropriate buffers and land use transitions along Native American Community boundaries. Support lower density/intensity land uses along Native American Community boundaries, where appropriate.	
			B1.4.8: Consider scenic views and impacts to scenic resources in evaluating land use proposals including rezonings and subdivision plats.	
			B1.4.9: Avoid conflicts between airport operations and nearby development with specific attention to incompatibilities of residential uses and airport noise and safety.	
			B1.5.1: Utilize zoning and land use plans to allocate space for cemeteries, through private and/or faith-based and non-profit partnerships.	PRL.E.G1:S1

B. Land Use	2. Housing Element	Goal B1.5: Support the availability of burial facilities and encourage the establishment of mortuary services.	B1.5.2: Require perpetual-term maintenance, via site insurance or other means.	PRL.E.G1:S2
			B1.5.3: Partner with religious organizations and other support groups to ensure the perpetual quality of facilities.	PRL.E.G1:S3
			B1.5.4: Recognize and support diverse opportunities for memorialization including traditional plots, columbarium or mausoleums, including in partnership as needed with houses of worship.	PRL.E.G1:S4
			B1.5.5: Seek opportunities to attract local providers of mortuary services.	PRL.E.G2:S1
			B1.5.6: Encourage organizations to provide locations for memorial service in houses of worship or secular settings.	PRL.E.G2:S2
			B1.5.7: Support regional cremation services.	PRL.E.G2:S3
		Goal B1.6: Coordinate land management and planning activities with neighboring Indian Communities, Federal, State and private interests. A.G1:S10; PRL.B.G1:S4	B1.6.1: Participate in regular meetings with Ak-Chin and Gila River Indian Communities to address land use and transportation issues and concerns.	PRL.B.G1:S4
			B1.6.2: Communicate City general development priorities and goals in working with developers, landowners, Pinal County and State of Arizona officials.	
			B1.6.3: Monitor development applications in the unincorporated portions of the Planning Area.	
			B1.6.4: Facilitate the coordinated planning and reasonable development of State Trust Lands in the Maricopa Planning Area.	
			B1.6.5: Support the creation of functional master plans for regional systems including flood control and transportation.(Cross ref w/flood & Trans)	
			B1.6.6: Encourage and support the development of public information materials regarding respectful interaction and travel within nearby Native American communities.	PRL.B.G1:S3
		Goal B1.7: Provide equal protection for residential development and aggregate mining operations.	B1.7.1: Discourage new residential zoning where future residences would be adjacent to an existing or planned aggregate / mineral mining operation.	
			B1.7.2: Discourage new mining operations adjacent to or in close proximity to existing residential development, schools, or existing or planned City recreation areas.	
			B1.7.3: Promote non-residential development such as business park and industrial uses adjacent to planned mining operations.	
		Goal B2.1: Partner with developers to identify innovative strategies for providing housing diversity for all ages and income levels. B.G2	B2.1.1: Conduct a detailed citywide housing needs assessment that addresses community needs, diversity, design, housing stock and affordability.	B.G2:S1
			B2.1.2: Partner with non-profits and private sector group to address unmet housing needs.	B.G2:S2
			B2.1.3: Establish adequate standards and programs to address housing needs in designated redevelopment areas.	B.G2:S3
			B2.1.4: Evaluate aesthetic design standards for housing to assure the provision of unique and quality housing choices.	A.G2:S3; .B.G2:S5
			B2.1.5: Encourage certain areas of the City to rezone to mixed-use to permit higher density housing consistent with Master Plans, Strategic Plans, and the Village Center planning concept.	B.G2:S4
			B2.1.6: Encourage home ownership through workshops and programs for homebuyers.	B.G2:S6
			B2.1.7: Encourage the development of senior living options such as home modification and assistance programs for aging-in-place and the development of communities offering independent living, assisted living, skilled nursing care, and memory care.	B.G2:S7; PRL.D.G1:S3
			B2.1.8: Expand housing options to include live/work and other mixed-use.	AB.G2:S8
		Goal B2.2: Assure the development of a diverse housing stock in both dwelling type and density.	B2.2.1: Identify and use available tools, including area specific plans, zoning and subdivision standards, to promote housing diversity in both type and lot size for existing and future PAD's.	
			B2.2.2: Promote higher density infill housing, live/work, and mixed uses in proximity to transit corridors and other appropriate locations.	
	3. Redevelopment & Revitalization	Goal B3.1: Update and implement the Redevelopment Area Plan for the Heritage District, to reflect changes impacting the area and to integrate the SR-347 Overpass design and alignment.	B3.1.1: Redevelopment Area Plan (RDA) update shall also serve as the specific plan for this Village Center area.	
			Objective B3.1.2: Prepare housing inventory and needs assessment for the area independently or in conjunction with a City-wide housing needs assessment	B.G2:S1
			B3.1.3: Identify a Redevelopment Area staff liaison/project manager to coordinate multiple department and agency efforts and to communicate with stakeholders, area residents, property owners, and business owners.	
			Objective B3.1.4: Consider the RDA direction to rebuild the historic train station as part of the Transportation Center and Amtrak train station. Develop a Transit Center and Park–n–Ride in the Redevelopment Area.(cross ref with transit goals)	C.G1:S1
			Objective B3.1.5: Consider opportunities for a Heritage Park / town square in the RDA update. This public/private space could include the Water Tower with linkages to future Amtrak station, a Railroad Heritage Park and Visitor Center, and the relocation of the Zephyr train car as recommended in RDA.	
		Goal B3.2: PTOS Master Plan update shall assess needs and provide recommendations for the Heritage District, incorporating the SR-347 Overpass design and alignment.	B3.2.1: Assess park, recreation, amenities, and trail connectivity for the Heritage District in the PTOS Master Plan Update. Provide connectivity to transit and employment opportunities planned on the adjacent Gin site and the surrounding properties.	
			Objective B3.2.2: Consider opportunities for a Special Use Park. The RDA recommends a Heritage Park incorporating the Water Tower in a Railroad Heritage Park, a Visitor Center with the relocation of the Zephyr train car, and linkages to future Amtrak station and planned Transit Center.	
		Goal B3.3: Prepare and implement a Capital Improvement Plan for the Heritage Redevelopment Area.	B3.3.1: Implement a Capital Improvement Plan for the Redevelopment Area, including: removal of properties from the 100 year floodplain; Adequate wastewater sewer facilities; complete streets roadway standards; Gateway entry theming and improvements; themed street lights and signage; parity for adequate levels of service equal to other areas of the City.	A.G1:S8
			B3.3.2: Identify funding sources and mechanisms to support capital improvements. CDBG funds should be designated for Capital Improvement projects within or in support of Heritage District redevelopment.	
			B3.3.3: Develop and improve community enhancement programs, such as the façade improvement programs. Eliminate or completely screen outdoor storage areas and other visual nuisances from public rights of way and monitor them for health and safety hazards.	
			B3.3.4: Receive a 100 year water certificate for Heritage District properties to remove barrier for future subdivisions and vertical condominium regimes.	
			B3.3.5: Develop Entryway / Gateway Identity and sense of arrival for the Heritage Area using art and elements that reflect the community Heritage in the 347 Overpass design. Improve intersection entrances into Heritage District area to strengthen sense of arrival and reinforce the unique identity of the area.	
			B3.3.6: Require demolition of all vacant and boarded up buildings with no plans for reuse after a specific time period	
		Goal B3.4: Prepare and implement an economic development strategy for the Heritage District to synchronize with other plans and policies that encourage redevelopment, new facilities, jobs, and incentives to attract investment.	B3.4.1: Economic Development strategy should promote Heritage District as a “favored” location for new development. Develop a tool bag of incentives and resources to help residents, business owners, and potential developers upgrade and expand existing businesses. Consider flexibility in codes for redevelopment in Heritage Area and incentives to encourage investment, such as property tax relief, temporary sales tax relief, etc.	A.G1:S9
			B3.4.2: Further develop a distinct Heritage District Village brand and marketing plan that encourages investment to promote home based businesses, adaptive reuse, and redevelopment opportunities for the area in accordance with applicable land use policies.	
			B3.4.3: Investigate, identify and secure funding sources, including partnerships, for grants and loans that support economic development programs for redevelopment and revitalization.	A.G1:S7; A.G2:S2
		Goal B3.5: Prepare a comprehensive Area Specific Plan to guide future land use, design, and necessary improvements of the Seven Ranches area.	B3.5.1: Build upon the CPAT Final Report and revisit the community visioning and engagement process to determine desires of stakeholders and residents for further planning efforts. This could include the creation and appointment of a Seven Ranches Advisory Group.	
			B3.5.2: Further analyze opportunities and constraints, develop alternatives, and prepare a comprehensive land use and infrastructure plan to assess future development proposals and capital improvements.	
			B3.5.3: Require demolition of all vacant and boarded up buildings with no plans for reuse after a specific time period.	

		Goal B3.6: Prepare a comprehensive Area Specific Plan to guide future land use, design, and necessary improvements of the Saddleback Estates area.	B3.6.1: Implement a community visioning and engagement process to determine desires of Saddleback Estates stakeholders and residents for further planning efforts.	
			B3.6.2: Further analyze opportunities and constraints, develop alternatives, and prepare a comprehensive land use and infrastructure plan to assess future development proposals and capital improvements.	
			B3.6.3: Require demolition of all vacant and boarded up buildings with no plans for reuse after a specific time period.	
	4. Special Planning Areas	Goal B4.1: Establish a Copper Sky District as part of an effort to establish Specific Area Plans.	B4.1.1: Work with appropriate Boards, Committees and the Planning & Zoning Commission to create design guidelines to promote and propagate distinct local architecture within the Copper Sky District.	A.G3:S3
		Goal B4.2: Establish a Civic Center District as part of an effort to establish Specific Area Plans.	B4.2.1: Work with appropriate Boards, Committees and the Planning & Zoning Commission to create design guidelines to promote and propagate distinct local architecture within the Civic Center District.	A.G3:S3
	5. Neighborhood preservation & Revitalization	Goal B5.1: Develop and institute a Neighborhood Preservation and Revitalization policy.	B5.1.1: Utilize existing SmartGOV technology to build processes and procedures to allow the City, HOA Managers, and residents continued assessment of neighborhood needs and activities.	
			B5.1.2: Streamline procedures for code compliance to maximize the effectiveness of both City and HOA resources. HOA's and the City have uniquely different and complimentary tools that can be highly effective for preserving a quality neighborhood character.	
C. Environmental Planning & Resource Conservation	1. Air Quality	Goal C1.1: Promote local and regional efforts to improve air quality. E.G1	C1.1: Improve unpaved roads and areas that contribute to dust pollution.	E.G1:S1
			C1.2: Establish regulations for cattle yards and other industries that may significantly impact Maricopa's air quality.	E.G1:S2
			C1.3: Amend City Code to give the City the authority to enforce dust and pollution standards.	E.G1:S3
			C1.4: Encourage means to reduce auto ridership through the use of bicycling, telecommuting for City staff, local transit, and mass transit for Phoenix metro commuters.	E.G1:S4
			C1.5: Integrate with the Smart Cities initiatives.	E.G1:S5
			C1.6: Identify and secure funding for Air Quality related programs and improvements.	
	2. Floodways & Washes	Goal C2.1: See other goals and objectives for floodway goals and objectives.		
	3. Energy Element	Goal C3.1: Ensure the City will be well served by regional utility providers that offer alternative, sustainable energies such as solar and wind energy for residential and commercial use. D.G2	C3.1.1: Establish Maricopa as renewable/sustainable energy-friendly and supportive of private investment in residential and commercial solar/ renewable electric and solar/renewable	D.G2:S1
			C3.1.2: Establish a partnership with utility providers to align priorities, including more efficient and innovative services utilizing renewable resources.	D.G2:S2
			C3.1.3: Encourage other electric utility providers in order to increase competition and reduce cost.	D.G2:S3
			C3.1.4: Remove existing barriers to residential solar applications.	
			C3.1.5: Integrate with the Smart Cities initiatives.	D.G2:S4
		Goal C3.2: Encourage renewable energy use and long-term environmental stewardship. E.G2	C3.2.1: Encourage renewable energy, such as solar and wind.	E.G2:S1
			C3.2.2: Partner with utility providers to develop solar and wind-friendly policies.	E.G2:S2
			C3.2.3: Examine the feasibility of an energy management system at City facilities.	E.G2:S3
			C3.2.4: Explore the use of LEED (Leadership in Energy and Environmental Design) technology in future City facilities.	E.G2:S4
			C3.2.5: Conduct a feasibility study of alternative fuels for City facilities and vehicles.	E.G2:S5
			C3.2.6: Develop specific policy to lessen the City's carbon footprint and heat island effects.	E.G2:S6
			C3.2.7: Integrate City energy management with the Smart Cities initiatives.	E.G2:S7
4. Water Resource Element	Goal C4.1: See Public Facilities and Services - Water and Wastewater Utility Services, and Floodways for goals and objectives			
D. Safety		Goal D: See Public Services and Facilities - Emergency Services Section for goals and objectives		
	& Roadways	Goal E2.1: Develop an efficient and safe transportation system providing multi-modal connectivity to other cities and regions. C.G3	E2.1.1: Implement the recommendations of the Transportation Master Plan and the supporting Capital Improvement Program.	C.G2:S1
			E2.1.2:Foster strategic regional transportation partnerships with other jurisdictions and agencies (AMTRAK, ADOT, Pinal County, Gila River Indian Community, Ak-Chin Community, utility providers, Maricopa County, Valley Metro RPTA, Sun Corridor MPO, CAG, and MAG) to plan, design, and construct local and regional transportation improvements.	A.G1:S10; C.G1:S6; C.G2:S5; C.G3:S3
			Objective E2.1.3:Support all jurisdictions efforts to implement regional roadway improvements that further the objectives of the Transportation Master Plan and Regional Connectivity Plan.	
			Objective E2.1.4:Plan for roadway corridors to improve local circulation and regional connections, such as north/south travel routes in addition to SR-347, and high capacity east/west regional travel routes. Implement policies, such as the Transportation Corridor Overlay Zoning District and incentives to encourage compatible land uses along these corridors at appropriate locations.	A.G6:S4; C.G3:S1 & 2
			Objective E2.1.5:PTOS Master Plan update should incorporate a feasibility study for regional equestrian trail plan and facilities with connections to adjacent jurisdictions.	



E. Circulation & Connectivity	2. Regional Connections	Goal E2.2: Develop an efficient and safe intra-city road network, including a hierarchy of roadways, which meets the long-term vision of the citizens. <b>A.G6; C.G2</b>	E2.2.1:Fully implement the recommendations of the Transportation Master Plan (and subsequent adopted transportation related plans) on roadways within the City, including the adoption and implementation of a Complete Streets policy and associated roadway and infrastructure standards.	C.G2:S1		
			E2.2.2: Establish truck routes through Maricopa and near adjacent farms.	C.G2:S2		
			E2.2.3: Incorporate the SR-347 grade separation project in the 2016-2021 CIP and complete the overpass. Update the Redevelopment Area Plan to account for planned roadway redesign and parcel configurations impacted by the proposed roadway alignments to best leverage the economic and public benefits.	C.G2:S3		
			E2.2.4: Identify a CIP to improve major rail-crossings and deficient roadway intersections in the designated growth areas. Improve secondary public safety access to all existing developed residential areas.	2006 GP + prioritizes discussion to adequately serve existing non-contiguous developments		
			E2.2.5: Accept control of all roadways within Maricopa currently under the jurisdiction of other agencies.	C.G2:S4		
			E2.2.6: Integrate monitoring and traffic flow control infrastructure to all signalized arterial intersections (Intelligent Traffic Systems (ITS)).	A.G6:S4; C.G2:S6		
			E2.2.7: Design, improve, and maintain existing and new transportation facilities within the Growth Areas in accordance with adopted codes, safety standards, and design details including landscaping and aesthetic standards.			
			E2.2.8: Implement Transportation Corridor Overlay Zoning and Gateway locations in accordance with Land Use Goal 4.3.8.			
			Goal E2.3: Ensure fair and adequate financing to meet transportation needs.	E2.3.1: Pursue dedicated funding sources, assistance from other levels of government and maintain updated impact fees associated with new developments.		
		E2.3.2: Join with other jurisdictions and communities to seek increased state, regional, and federal sources of funding.	A.G1:S10			
		E2.3.3: Assess and regularly update development impact fees for transportation improvements.				
	3. Pedestrian & Bicycle Circulation	E3.1: Create safe and functional pedestrian ways and bicycle routes as an alternate mode of travel throughout Maricopa. <b>C.G4</b>	E3.1.1: Fully implement the recommendations of the Transportation Master Plan (and subsequent adopted bicycle and pedestrian related plans (Safe Routes to Schools Master Plan)) on roadways and paths within the City, including the adoption of a Complete Streets policy and roadway standards.	C.G4:S1		
			E3.1.2: Develop a bicycle and pedestrian master plan and wayfinding plan as an element of the PTOS Master Plan update to further analyze trail connectivity and create a strategy for improving a continuous bikeway network. The PTOS Master Plan update shall incorporate best practices for handicap accessibility and feasibility for a bicycle sharing program pursuant to the Transportation Master Plan.	C.G4:S2 & 3		
			E3.1.3: Update the existing PTOS Master Trails Plan for the City and update the Trails CIP to develop pedestrian trails and bikeways connecting all development, parks, greenways, and commercial areas within the City. Incorporate the findings and recommendations of the Trails and Pathways Element of the Transportation Master Plan.	C.G4:S4		
			E3.1.4: Coordinate efforts with GRIC to develop a designated and improved bicycle path along SR-347 north of Maricopa	TMP		
			E3.1.5: Update City codes and standards to create a bicycle friendly community and mitigate the physical and psychological barriers to bicycling. All new construction site improvements should include completion of sidewalk networks serving the site, both on and off-site, where found reasonable to complete connectivity.	TMP		
			E3.1.6: Implement MAG “Toolkit” for pedestrian and bicycle improvement recommendations for improvements to address common transit system access issues characteristic of the hot, arid climate. Consider implementing a “Walk-ability” rating or metrics program to evaluate pedestrian access and comfort of sidewalks, trails, and gathering areas throughout the community.	TMP; PRI.A.G2:S1		
			E3.1.7: Work with ADOT to improve pedestrian safety along and across SR-347.	TMP		
			4. Transit	Goal E4.1: Create greater, more efficient mobility through a multi-modal circulation system, including transit, to, from, and within Maricopa. <b>C.G1</b>	E4.1.1: Adopt and implement a CIP to establish Maricopa as a Transit Ready Community. Identify high -volume transit service and mobility corridors as opportunities to stimulate and support commercial and employment. Map the Transit Oriented Development Overlay District on the Official Zoning Map for the planned Maricopa Transportation Center area and identified corridors to encourage compatible and supportive land uses. Establish and implement a bus stop policy & standard details in the short term.	C.G1:S5
					E4.1.2: Establish greater connectivity with the Phoenix metro area by expanding Park-n-Ride facilities and express bus routes to Maricopa. The Maricopa Transportation Center and other near-term transit investment should focus on implementing the Express Bus, or potentially BRT, service along SR-347 as an appropriate interim solution for commuter travel.	C.G1:S2, S1
	E4.1.3: Optimize and expand the current use of existing buses, shuttles, or trolley within the City to key locations and population centers. Consider facilities for all ages and abilities, including Federal Transit Administration Section 5310 program funding.	C.G1:S3				
	E4.1.4: Conduct or participate in a needs assessment for LRT, Commuter Rail, Intercity/Interstate Rail, Intercity Bus, Bus Rapid Transit (BRT), Express Bus, Local Bus, Feeder Bus, circulators, and demand response.	C.G1:S4				
	E4.1.5: Utilize the findings and recommendations of the 2011 Pinal County Transit Feasibility Study and the 2015 Southeast Valley Transit System Study through MAG and Valley Metro to further develop a framework for a regional transit system and programs.					
	E4.1.6: Implement the findings and recommendations of the Transportation Master Plan and subsequent adopted transit related plans.					
	Goal E4.2: Maintain and expand local passenger and freight rail service in Maricopa to create opportunities for economic development, tourism and regional transit.	E4.2.1: Support continued Amtrak passenger service in Maricopa and remove barriers to expanded usage, ie, secured parking, hospitality, targeted local activities for passengers, etc. Explore opportunities to promote Maricopa as a national destination for tourism and convenient connections to Phoenix metropolitan area.				
		E4.2.2: Plan, design, and improve heavy rail track spurs to promote industrial development and warehousing within Maricopa				
		E4.2.3: Study the feasibility of establishing commuter rail service between Maricopa, greater Phoenix and Casa Grande.				
	Goal E4.3: Explore opportunities to establish regular air freight and passenger service through a partnership and/or sole operation of airport facilities within the Planning Area. <b>C.G1:S7</b>	E4.3.1: Prepare an updated airport feasibility study that presents the potential benefits, financial viability and realistic means necessary to establish a partnership or operate a regional airport within the Maricopa planning area.	C.G1:S7			
		E4.3.2: Identify air service opportunities and improvements for the Maricopa area that tie into and support local economic development efforts.				
	ment Resources	Goal F1.1: Cultivate a climate of rich educational opportunities at all levels which support economic growth. <b>ED.G2</b>	F1.1.1: Partner with education institutions at all levels to understand how current academic programs are tied to current and projected industry needs.	ED.G2:S1		
			F1.1.2: Prioritize recruitment of companies with incentivized training and education programs for their workforce.	ED.G2:S3		
			F1.1.3: Provide opportunities and training that connects available retiree and senior workforce and skill sets with existing needs in the community.			
			F1.2.1: Enhance direct business support and training services through organizations such as small business development centers, chambers of commerce, and business incubators.	ED.G3:S1; ED.G1:S9		
			F1.2.2: Solicit direct involvement of the business community in defining the language and intent of new rules and regulations.	ED.G3:S2		
			F1.2.3: Establish digital resource pages dedicated to issues affecting the startup of a business such as potential lending sources, how to write a business plan, what to do as the business expands or contracts, and where to look for business growth opportunities.	ED.G3:S3		

F. Economic Development	Employment & Business Development	Goal F1.2: Provide responsive and high-quality services and process support for businesses at all stages of growth. <b>ED.G3</b>	F1.2.4: Develop programs to provide resources to business owners and entrepreneurs on the basic components of operating a business, how to plan for growth, and how to structure a new or restructure an existing company.	ED.G3:S4
			F1.2.5: Raise awareness of business assistance services offered by economic development organizations and government offices that work with businesses.	ED.G3:S5
			F1.2.6: Establish a comprehensive resource center providing vocational counseling, job-readiness and placement assistance services that connect employers to a well-prepared labor force.	ED.G3:S6
			F1.2.7: Proactively look to other communities and economic development organizations for best practices in business support programs and services.	ED.G3:S7
			F1.2.8: Engage with the business community to identify shared concerns.	ED.G3:S8
			F1.2.9: Streamline and simplify governmental permitting processes to assist businesses in locating or expanding within the community.	A.G2:S4; ED.G3:S9
			F1.2.10: Develop a report or analysis of existing businesses, their growth potential, their current and anticipated needs and how they can be promoted for future growth.	
			F1.2.11: Support entrepreneurs. Promote the benefits of elder employment and entrepreneurship and connect retirees with entrepreneurial ventures, maximizing experiences and expertise of retirees to support ventures.	
	2. Assets & Advantages	Goal F2.1: Recruit high performing and high quality companies that match the labor profile in the community and / or complement existing industries. <b>A.G5; ED.G1:S1</b>	F2. 1.1: Ensure all future development infrastructures include fiber-optic and other desirable telecommunication facilities and utilities.	
			F2. 1.2: Partner with local Nissan and Volkswagen leadership to identify opportunities for, and recruit ancillary and complementary businesses, technology, and research and development firms to build upon the existing automotive industry in Maricopa.	
			F2.1.3: Leverage existing uses and industries to pursue agritech and alternative energy related businesses to expand the “clean and green” portfolio within the City.	
			F2.1.4: Undertake a detailed employment study to more specifically identify existing resident’s occupations, education, and skill sets to develop a strategically targeted business recruitment campaign.	
			F2.1.5: Recruit services and industries that fill a gap in local business offerings and support other business activity.	ED.G1:S6
			F2.1.6: Create and maintain a business attraction and expansion marketing program promoting the business climate of Maricopa.	ED.G1:S7
			F2.1.7: Use local and statewide economic development agencies and tools to make the City a more competitive business location, to encourage private sector investment to create new jobs and expand the local tax base.	ED.G1:S8
	4. Employment Centers & Corridors	Goal F4.1: Fast track the development and redevelopment programs for the Estrella Gin Site and the abutting Heritage District Redevelopment Area to create available commercial space and shovel ready sites	F4. 1.1: Plan and entitle (Zone and plat) the Estrella Gin Site business park land to market as shovel ready industrial sites for public/private development.	ED.G1:S12
			F41.2: Remove the Gin Site and the Heritage District Redevelopment Area from the 100-Year Floodplain	
			F4.1.3: Update the Redevelopment Area Plan (RDA) to ensure effective urban design accounting for the impacts from changes that have occurred overtime, such as the SR-347 overpass project, relocation of City Hall, Estrella Gin, etc.	
			F4. 1.4: Implement economic development strategies and related recommendations of the RDA, in lieu of an update to the RDA.	
		Goal F4.2: Plan and facilitate a joint public-private partnership to develop the Copper Sky Commercial Site. <b>PRL.A.G2:S2</b>	F4.2.1: Build upon the Town Hall Visioning Session for the Vekol Site and preliminary plan and design concepts and entitle (Zone and plat) the Copper Sky Mixed Use Site to market as shovel ready sites for public/private development. This may include Final Plat, removal from the 100 year floodplain designation, rezoning, and site plan approval.	A.G1:S7; ED.G1:S12
			F4.2.2: Consider a partnership with the abutting commercial corner site to develop a comprehensive design plan that is transit oriented and offers a rich sense of place and destination for the surrounding area.	A.G1:S7
		Goal F4.3:To be a community recognized by site selectors as having developable shovel ready sites and the tools to satisfy the needs of companies in our targeted industries. <b>ED.G1:S12</b>	F4.3.1 Partner in the development of office space.	2011 ED Strategic Plan
			F4.3.2 Include mixed-uses in development of City Center.	2011 Town Hall/Strategic Plan
		Goal F4.4: Establish Maricopa as a regional leader in economic development with properly aligned resources and tools.	F4.4.1: Update the City’s Economic Development Strategic Plan and incorporate the 2040 Vision Strategic Plan Goals and Objectives.	
			F4.4.2: Align existing organizations such as Maricopa Economic Development Alliance (MEDA), Maricopa Center for Entrepreneurship and Chamber of Commerce business development and recruitment efforts.	
			F4.4.3: Strengthen Business Retention and Expansion program (BRE)(expand on this) to focus on high wage employers to understand identify their business partnerships.	
			F4.4.4: Continue to build internal resources and organizational capacity for economic development to achieve and implement the Goals and Objectives of the Economic Development Element.	
		Goal F4.5: Effectively market and position the City as a top of mind destination for new investment opportunities among key target sectors and audiences.	F4.5.1: Leverage and expand existing local partners for external marketing campaign.	
			F4.5.2: Cooperate with non-profit, education, and economic development groups to advance local, regional, and statewide economic and workforce development initiatives.	ED.G1:S10
			F4.5.3: Market externally by leveraging regional and national partners for targeted marketing and recruitment. Partner with area communities, local jurisdictions, Pinal County economic development efforts, Central Arizona Association of Governments (CAAG), Central Arizona Economic Development Foundation and the Greater Phoenix Economic Council (GPEC) and Maricopa Association of Governments (MAG), to promote Maricopa’s uniqueness and connectivity to the larger region.	
		Goal F4.6: To be known as a community with a unique quality of place within the region that attracts businesses and a diverse workforce.	F4.6.1: Leverage educational & workforce partners.	
			F4.6.2: Continue targeting retail and entertainment concepts.	A.G3:S2
			F4.6.3: Enhance place assets for tourism and talent attraction.	
e Development		Goal G1.c.1: Trails and open space design requires emphasis on walkability and connectivity across the property complete with connections to adjacent properties.	G1.c.1.1: Analyze PTOS Master Plan spaces to advance goals of existing Safe Routes grant funding and future funding opportunities in other areas such as Senior and ADA compatible design and improvements.	
			G1.c.1.2: Conduct targeted walkability studies and environmental design audits between likely pedestrian routes (existing or unrealized) in the developed areas of Maricopa.	
			G1.c.1.3: City to acquire land dedications or easements adjacent to or within communities, appropriately scaled for planned trails.	
			G1.c.1.4: Future developments should incorporate open space, trails, and recreation as an integral design element, providing direct access and visibility to open space corridors from public ways.	



G. Parks, Recreation & Open Space	c. Role of Private Property	Goal G1.c.2: Incentivize mixed-use and higher density housing in select locations consistent with redevelopment plans, special area plans, and the General Plan Land Use goals.	G1.c.2.1: Update the City's Subdivision Ordinance to incentivize multi-family housing and mixed-use development where appropriate and when adjacent to public open space or a public park. Properly zoned properties within 1/8 mile of a public park of 5 acres or larger should be considered ideal candidates for such an incentive.	
			G1.c.2.2: Plan for Town Square Parks within urban/village cores providing opportunities for parks, civic buildings, schools, and gathering spaces to serve as the heart of the village. Park design should reinforce the special character of the specific community it serves.	
			G1.c.2.3: Create public and private partnerships, where appropriate, for funding and maintenance agreements of public spaces heavily relied upon by private development.	A.G1:S7
	d. Parks, Recreation, Open Space & Trails inventory	Goal G1.d.1: Inventory where land acquisition or easements will be required for planned trails.	G1.d.1.1: Work with HOAs to dedicate land or provide easements where planned trails cross or run adjacent to established communities.	
			G1.d.1.2: Pursue Public-Private Partnerships as necessary to achieve this goal.	A.G1:S7
	2. Needs Analysis & Standards	Goal G2.1: Update the Parks, Trails, and Open Space Master Plan.	G2.1.1: Take full inventory of PTOS amenities with geographic analysis to ensure adequate levels of service is provided equitably throughout the City.	
			G2.1.2: Update Master Plan to reflect current national LOS standards.	
			G2.1.3: Obtain and Maintain CARPA Accreditation for the Community Services Department.	
			G2.1.4: Support the updated PTOS Master Plan goals within the City's Capital Improvement Projects as well as within the regulations of the Subdivision Ordinance and Zoning Code, as required.	
			G2.1.5: Align the design standards and connectivity network with the goals and recommendations of the Area Transportation Plan.	A.G2:S3
			G2.1.6: Verify planned trails and open space corridors are to connect with neighboring jurisdictions, especially with the Pinal County plans within the unincorporated area of the planning area. Bicycle and equestrian networks are of interest for ability to assist in regional connectivity.	A.G1:S7
			G2.1.7: Consider opportunities to expand tourism through recreation destinations and sporting events with regional and national interest. Consider proximity to lodging and Copper Sky for benefits of serving large crowds and overnight stays.	PRL.A.G1:S7
			G2.1.8: Crime Prevention Through Environmental Design (CPTED) and Safescapes should be considered when establishing design standards and recommendations.	A.G2:S3
			G2.1.9: Support Economic Development goals with quality parks and recreation amenities to attract and retain high-skilled employers and employees seeking a full-service community.	
			G2.1.10: Assist in the effort to win recognition as a Walk Friendly Community and Bicycle Friendly Community as identified in the Area Transportation Plan.	
			G2.1.11: Evaluate existing Community Service assets to maximize future programming and expansion of uses.	
	3. Open Space Plan	Goal G3.a.1: Plan and construct multi-use trails along Santa Rosa Wash to serve existing neighborhoods.	G3.a.1.1: Acquire necessary easements and rights of way to construct a continuous multi-use trail system along the Santa Rosa Wash from the Gila River Indian Community to the Ak-Chin Indian Community.	
			G3.a.1.2: A Master Park and Trail design shall incorporate PTOS direction and the Master Transportation Plan policy and design standards.	A.G2:S3
			G3.a.1.3: Consider a complete loop trail design with access to the west along Bowlin Road to provide a connection to Copper Sky Regional Park.	
			G3.a.1.4: Incorporate a wayfinding signage plan to direct trail users.	
		Goal G3.a.2: Design future wash improvements as an integral open space element to surrounding development.	G3.a.2.1: The Design of communities and neighborhoods abutting or including washes shall integrate the wash corridors as a functional design component and include amenities and trails to accommodate pedestrians, runners, cyclists, (and equestrians when designated as such) as a means to access schools, neighborhoods, and commercial uses.	
			G3.a.2.2: Designs of the washes are to include diverse amenities, recreation, and destinations throughout the corridor.	
			G3.a.2.3: The washes are to continue to serve as valuable wildlife habitat and corridors for native plant and animal species.	
			G3.a.2.4: Washes should be designed to provide direct and frequent access from trails to abutting neighborhoods and roadways.	
			G3.a.2.5: Update codes and ordinances governing wash and drainage channel improvements to implement the goals of this Plan.	
	4. Parks & Trails	Goal G4.a.1: Improve parks and recreation access in underserved areas.	G4.a.1.1: Establish a policy for converting small-scale properties to pocket parks in the instance of property donation or City acquisition. Target abandoned properties in neighborhoods underserved by park space and stormwater retention.	
			G4.a.1.2: Conduct geographic analysis to identify any potentially underserved areas regarding park, recreation, and open space based on LOS standards.	
			G4.a.1.3: Analyze improved park access in the Redevelopment Area Plan update with special emphasis on the impact of the SR-347 overpass. Scrutiny for connectivity and integration of parks and amenities are critical in the success of the project and the surrounding areas impacted.	
			G4.a.1.4: Promote social and cultural ties to the community through public gathering spaces, neighborhood theming, and well-connected communities.	
		Goal G4.a.2: Establish Parks, Trails, and Open Space amenity standards to meet the expectations of Maricopa residents.	G4.a.2.1: Evaluate need and consider best practices to incorporate ADA accessible and special needs playground equipment for inclusion in public and private park facilities	
			G4.a.2.2: Update the minimum code requirements for open space and amenities to meet LOS identified in the PTOS Master Plan.	
		Goal G4.a.3: Parks and public buildings should function symbiotically.	G4.a.3.1: Seek to provide affordable meeting space within parks and public buildings as project opportunities arise.	
			G4.a.3.2: Parks should serve as spill-over space for functional expansion for special events or unique settings.	
		Goal G4.c.1: Utilize Special Use Parks to establish and reinforce the character and identity of the Heritage District and Maricopa's farming heritage.	G4.c.1.1: Analyze feasibility to implement provisions of the Redevelopment Area Plan and PTOS Master Plan to create a Railroad Heritage Park and Farmstead Heritage Parks.	
			G4.c.1.2: Update the Redevelopment Area Plan to study feasibility for parks, recreation, and trail linkage opportunities in the Heritage District in conjunction with the SR-347 Overpass design and improvements.	
		Goal G4.c.2: Pursue potential partnerships and collaboration with Pinal County for open space, trails, and amenity planning.	G4.c.2.1: Evaluate opportunities for open space, amenities, and connectivity to Pinal County Parks and Trail features in the PTOS Master Plan Update, including the Juan Batista De Anza National Historic Trail, Sonoran National Monument, Palo Verde Regional Park, Thunderbird Equestrian Arena, and West Pinal Park.	A.G1:\$10
		Goal G4.d.1: Expand the Master Planned Trails System to promote greater connectivity throughout the City.	G4.d.1.1: Seek out and pursue federal, state, and local grants to assist with funding.	
			G4.d.1.2: Prioritize the paving and improvements of planned trails that are currently unimproved yet have the greatest accessibility to established neighborhoods.	
			G4.d.1.3: Prioritize the paving of planned trails that will connect residential land uses with other developments, such as schools, retail, services and employment, which can reduce dependence on motorized transport.	
			G4.d.1.4: Prioritize the paving of planned trails that will connect the developed communities north and south of Maricopa-Casa Grande Highway and the Union Pacific Railroad to relieve the City from the physical barrier to unite the north and south portions of the City.	
			G4.d.1.5: Coordinate work plans and Capital Improvement Project (CIP) line items to achieve the goal and objectives above.	

			G4.d.1.6: Overlay with projected future roadway improvements for years 2020 and 2030 are located within the current Transportation Master Plan. Consider intersections with trails and adjacent improvements in coordination with these timeframes.	
			G4.d.1.7: Adopt trail signage, lighting, and wayfinding standards and programs to encourage broad use of the City's trail system.	
		Goal G4.e.1: Plan for details to integrate bicycle lanes with multi-use trails.	G4.e.1.1: Adopt design details for the intersection of bicycle lanes and multi-use trails to ensure safe and efficient intersections and trail entry locations.	
		Goal G4.e.2: Explore expanding the Wayfinding system envisioned within the 2015 Area Transportation Plan.	G4.e.2.1: Include guidance to connect trails to local and collector streets to maximize the entire network.	
			G4.e.2.2: Include guidance to direct pedestrians and cyclists to landmarks and parks and recreational spaces.	
			G4.e.2.3: Explore local and regional branding opportunities for the Wayfinding system to recognize appropriate assets and future opportunities within the system.	
	5. Public Art	Goal G5.1: Create a committee to guide and promote the Arts & Culture in Maricopa and provoke identifiable spaces and places through the use of arts and culture (placemaking).	G5.1.1: Develop a comprehensive program for encouraging art in Maricopa that includes a policy for displaying art in City facilities.	
			G5.1.2: Seek funding sources to offset expenses associated with public arts initiatives and project construction.	
			G5.1.3: Oversee the adoption a wayfinding policy and guide to assist pedestrians and cyclists navigate to activity centers, parks, trailheads, and trail circuits.	
			G5.1.4: Target entryways, gateways, streetscapes, and other features to delineate various neighborhoods or districts.	A.G2:S8
			G5.1.5: Identify possible partnerships to facilitate programs and locate venues to accommodate art education and exhibits, music institutions, and opportunities for performing arts	PRL.A.G2:S1
			G5.1.6: Work with staff and City Council to create the Committee's oversight responsibilities and structure.	
			G5.1.7: Evaluate the opportunities, needs, and sentiment for a public Performing Arts Center.	
			G5.1.8: Incorporate the Committee into a strategy to attract resorts, hotels, convention facilities, and other venues to accommodate a variety of events, art education and exhibits, music institutions and opportunities for performing arts.	B.G1:S1
		Goal H2.a.1: Maintain a community in which all residents, businesses and visitors are safe. (Fire Department) <b>S.G1</b>	H2.a.1.1: Ensure all future development infrastructures include fiber-optic, proper ingress and egress for efficient public safety including bicycle paths and pedestrian crossings.	
			H2.a.1.2: Develop specific initiatives for Homeland Security and the City's Emergency Operations Center focusing on an all-hazards response to critical infrastructure.	S.G1:S6
			H2.a.1.3: Achieve optimal staffing levels and facilities, located in strategic areas throughout the City to provide efficient public safety including hazardous material and water rescue.	S.G1:S8
			H2.a.1.4: Ensure the MFD delivers seamless services to the community.	S.G1:S9
			H2.a.1.5: Increase opportunities for use of technology and high quality resources.	S.G1:S10
			H2.a.1.6: Achieve national accreditation for Fire Department	S.G1:S11
		Goal H2.a.2: Maintain a community in which all residents, businesses and visitors are safe. (Police) <b>S.G1</b>	H2.a.2.1: Create and implement policy for Crime prevention through Environmental Design to improve public safety in existing and new development.	S.G1:S5
			H2.a.2.2: Conduct a study to evaluate lighting levels throughout the City.	S.G1:S2
			H2.a.2.3: Adopt civil and criminal abatement ordinances and policies.	S.G1:S4
			H2.a.2.4: Incorporate into the City's Development and Redevelopment plans, Urban and community Crime Prevention design concepts that adhere to national standards and promote public and neighborhood security and safety.	S.G1:S3
			H2.a.2.5: Design and implement effective community policing programs and strategies.	S.G1:S7
			H2.a.2.6: Achieve optimal staffing levels and facilities, located in strategic areas throughout the city to provide efficient public safety response.	S.G1:S8
			H2.a.2.7: Maintain national accreditation for Police Department.	S.G1:S11
			H2.a.2.8: Increase opportunities for use of technology and high quality resources.	S.G1:S10
		Goal H2.a.3: Increase meaningful citizen participation in community policing efforts, especially in neighborhoods. <b>S.G2</b>	H2.a.3.1: Promote efforts and successes in making Maricopa safe through enhanced website and meaningful partnerships with local and regional media.	S.G2:S1
			H2.a.3.2: Create Neighborhood Watch programs in all areas.	S.G2:S2
			H2.a.3.3: Involve public safety officials in the City's planning process (e.g., review plans to ensure incorporation of public safety concepts).	S.G2:S3
			H2.a.3.4: Create liaisons to facilitate the development of neighborhood groups and activities.	S.G2:S4
			H2.a.3.5: Expand the services provided for community organizing, creating and maintaining citizen involvement (e.g., partnering with neighborhood HOA's).	S.G2:S5
			H2.a.3.6: Continue to provide City sponsored mechanisms for citizen input (e.g., coffee with the Chief, town hall meetings, public forums, Public Safety Citizens Academy, etc.)	S.G2:S6
			H2.a.3.7: Engage citizens in the building of community and neighborhood safety programs.	S.G2:S7
		Goal H2.c.1: Encourage the creation and expansion of a wide array of community-oriented services, and the ability of residents to share such services. <b>PRL.C.G1</b>	H2.c.1.1: Identify and utilize strategic placement of library facilities (both new and existing public or private spaces) to encourage participation and partnerships i.e., near gathering centers and educational facilities.	A.G1:S7; PRL.C.G1:S1; PRL.A.G2:S1
			H2.c.1.2: Create and maintain strong partnerships with other libraries to build a supportive network of resources.	A.G1:S10; PRL.C.G1:S2
			H2.c.1.3: Identify and support opportunities to place and expand strong, reliable technologies for connectivity on a worldwide level.	PRL.C.G1:S3
			H2.c.1.4: Ensure quality staff training and education to support research assistance, at multiple levels, both privately and through business resource centers and partnerships.	PRL.C.G1:S4
			H2.c.1.5: Explore opportunities to enhance usage of facilities, including the availability of multi-media, interactive and artistic modes.	PrI.C.G1:S5
			H2.c.1.6: Maintain a strong community connection through programming designed towards social and intellectual interaction among community members.	PRL.C.G1:S6
			H2.c.1.7: Explore extended library services to underserved populations, such as book and media delivery to home-bound residents.	
			H2.c.1.8: Preserve history and culture through public facilities and private partnerships in the form of a history museum, auditorium, cultural center, etc.	A.G1:S7; PRL.C.G1:S7
		Goal H2.c.2: Implement Library resources and facilities necessary to maintain the industry standard level of service.	H2.c.2.1: Update the Libraries Master Plan in conjunction with the PTOS Master Plan update and implement a plan to meet the recommendations for level of service standards for Library services in Maricopa, including a new Library.	
			H2.c.2.2: Consider peer community levels of service when planning for Library facilities.	
			H2.c.2.3: Expand library services to provide public access to communications and information technology.	
		Goal H2.c.3: Create and maintain a responsibly connected system of open spaces throughout the City.	H2.c.3.1: Implement responsible landscaping that facilitates conservation of water and other resources.	PRL.A.G1:S3
			H2.c.3.2: Utilize landscaping and hardscaping to provide shade and strategically placed water availability to encourage broad use.	PRL.A.G1:S4
			H2.c.3.4: Conduct a study to evaluate and improve the levels of lighting throughout the City parks.	
		Goal H2.c.4: Create and maintain a system of recreational opportunities throughout the City.	H2.c.4.1: Periodically evaluate the City's park needs to be responsive to current interests.	PRL.A.G1:S1
			H2.c.4.2: Foster and maintain relationships with private and public entities to provide multi-use recreational facilities that promote fitness and activity.	PRL.A.G1:S6
			H2.c.4.3: Encourage green belts and natural areas to allow for flexible and multiple uses.	PRL.A.G1:S2
			H2.c.4.4: Assess needs and implement policies to provide special needs and ADA accessible recreation equipment for public and private amenity features.	
			H2.c.4.5: Evaluate recreation facilities and programing in the PTOS Master Plan Update identified in the Open Space & Recreation Element Goals.	



H. Public Buildings, Facilities and Services Element	2. Public Services & Facilities	Goal H2.c.5: Foster and sustain community events that maintain our heritage while engaging the citizens of Maricopa. CP.A.G1; PRL.A.G1:S7	H2.c.5.1: Identify the traditional events that are vital to sustaining the heritage of Maricopa.	CP.AG1:S1
			H2.c.5.2: Create opportunities to enhance citizen participation.	CP.AG1:S2
			H2.c.5.3: Leverage these events to foster our relationships with our partners.	CP.AG1:S3
			H2.c.5.4: Explore, create and maintain opportunities to share Maricopa events with regional or greater audiences.	PRL.B.G1:S6
			H2.c.5.5: Identify venues such as resorts, hotels, convention facilities, and other public or private spaces to accommodate a variety of events, art education and exhibits, music institutions and opportunities for performing arts.	B.G1:S1
		Goal H2.d.1: Human Services shall be recognized as an integral part of the community and are physically accessible to all residents.	H2.d.1.1: Encourage public and private partnerships to support quality public health, social services and health education, including domestic violence shelters and veterans’ needs.	D.G1:S4
			H2.d.1.2: Prepare, Implement, and periodically update a formal Human Services Needs Assessment and Plan which includes all segments of the population.	
			H2.d.1.3:. New Human Services facilities shall be appropriately sited adjacent to existing or planned transportation corridors to enhance access to all segments through multiple mobility options.	
			H2.d.1.4: Adequate infrastructure (streets, sidewalks, bicycle lanes) and appropriate design elements are incorporated during the planning and review of new human service facilities to improve connectivity and access.	
		Goal H2.d.2: Encourage the integration of Human Services across all facets of the community.	H2.d.2.1: Allow for and support the integration of multi-use human service functions within existing and future facilities such as churches, housing, retail and community centers.	PRL.B.G1:S1
			H2.d.2.2: Analyze use of existing facilities, co-location options and alternative facility configurations as a cooperative effort among human service agencies as a component of the overall facilities planning process.	
			H2.d.2.3: Explore homecare service options, clinics, and programs to promote wellness and active aging.	
		Goal H2.d.3: Maricopa will be an “Age-Friendly City,” a community that connects people 60 years plus with people of all ages in order to improve social interaction and to increase access to services, social opportunities and recreation.	H2.d.3.1: Travel within the City will be safe and affordable for travelers of all ages and abilities, particularly seniors, on all modes of transportation, public or private.	
			H2.d.3.2: Create Walkable Neighborhoods including well-lit paths, sidewalks and crossings	
			H2.d.3.3: Senior residents have multiple options to access goods and services in their neighborhood and across the city.	
			H2.d.3.4: Provide on-going evaluation of transit needs to serve the Senior population, including expanded transit services and funding, such as the Federal Transit Administrations 5310 Program and the recommendation of the TMP.	
			H2.d.3.5: Establish a non-profit senior center foundation to solicit available resources and funding for senior related programs	
			H2.d.3.6: Consider the senior population in a city-wide housing needs assessment. Attract alternative housing choices, such as apartments, condominiums, patio homes, and senior living facilities (with independent and assisted living, skilled nursing, and memory care) to offer options for aging-in place.	
			H2.d.3.7: Implement programs to support and promote ethnic and cultural diversity, along with programs to encourage multigenerational interaction and dialogue.	PRL.B.G1:S3
			H2.d.3.8: Explore promotion of paid work and volunteer activities, training that connects available retiree workforce with existing needs / skill sets, and new entrepreneurial ventures for older residents.	
			H2.d.3.9: Explore creation of a community-wide resource and asset “exchange” program. Develop public/private partnerships that could a) solicit / accept / distribute items of need, b) identify those in need of specific items, and c) act in an oversight / management capacity. Consider partners such as the Chamber of Commerce, For Our City, Veterans’ Service Organizations, and HOA’s.	
			H2.d.4.2: Develop and implement an overall communications strategic plan to provide information about available services, events, and other opportunities to promote senior participation and engagement	
			H2.d.4.2: Explore promotion of and access to the use of technology to connect aging residents to their community, friends and family.	
		Goal H2.d.5: Encourage the development of an array of healthcare facilities PRL.D.G1:S1	H2.d.5.1: Attract and develop state-of-the art hospitals and full-service healthcare facilities including specialized medicine, emergency rooms, trauma centers, and air transport. Facilities should be located in close proximity to transit corridors and to the populations they serve for convenient access to services.	PRL.D.G1:S1
			H2.d.5.2: Encourage the creation and maintenance of facilities specializing in behavioral health, emergency and general psychiatric care.	PRL.D.G1:S2
		Goal H2.d.6: Stimulate the expansion of a variety of healthcare services PRL.D.G2	H2.d.6.1: Facilitate strategic placement of complimentary health care service locations such as group medical buildings and plazas.	PRL.D.G2:S1
			H2.d.6.2: Facilitate, recognize and promote a variety of affordable professional medical services including family and general practice, primary care and dentistry.	PRL.D.G2:S2
			H2.d.6.3: Support the growth of advanced treatment specialties, psychological services, nutrition and dietetic support, chiropractic care and education.	PRL.D.G2:S3
			H2.d.6.4: Attract supportive services, such as urgent care facilities, medical laboratories, and hospice.	PRL.D.G2:S4; G1:S3
		Goal H2.e.1: Establish a municipal solid waste and recycling program. D.G3	H2.e.1.1: Explore the establishment of a City Recycling Program.	D.G3:S1
			H2.e.1.2: Conduct a feasibility study regarding establishment of a City Municipal Solid Waste collection program and transfer station.	D.G3:S2
			H2.e.1.3: Foster strategic regional partnerships beyond Pinal County.	D.G3:S3
			H2.e.1.4: Integrate with Smart Cities initiatives.	D.G3:S4
		Goal H2.f.1: Expedite removal of Maricopa from the FEMA 100-Year floodplain.	H2.f.1.1: Create a City of Maricopa Flood Control/Drainage Master Plan, and integrate it with surrounding jurisdictional plans.	E.G3:S5
			H2.f.1.2: Implement a floodplain improvement strategy aligned with the present economic development priorities, and to facilitate the timely development of future growth areas.	
			H2.f.1.3: Engage regional partners and update the Multi-Jurisdictional Multi-Hazard Mitigation Plan.	E.G3:S1
			H2.f.1.4: Remove the SR-347 corridor and Southern Maricopa from the Vekol Wash floodplain.	E.G3:S3
			H2.f.1.5: Complete the design of the North Santa Cruz Wash for the surrounding developments.	E.G3:S2
			H2.f.1.6: Apply for grants and create partnerships to reduce the impact of floodwaters within the City.	A.G1:S10; E.G3:S4
			H2.f.1.7: Become the City’s floodplain administrator.	E.G3:S6
			H2.f.1.8: Take control of the Maricopa Flood Control District.	E.G3:S7
			H2.f.1.9: Review prior approved development plans, which have not been constructed, for adequate floodway facility design and potential downstream issues.	
			H2.g.1.1: Create a joint committee with representatives of local and regional educational institutions and City staff or public officials to support the City’s education related Goals and Objectives.	Focus Group
		Goal H2.g.1: Expand the educational opportunities within the City to meet the needs of a diverse and growing population and to create a climate of rich educational opportunities at all levels. ED.G2	H2.g.1.1: Identify and work to reserve suitable sites for higher education campuses and facilities, including a site where a cluster or group facilities can be master planned, within the City limits and the planning area.	
			H2.g.1.2: Use the Smart Cities initiatives and processes to guide the City’s decision making and to attract technology–oriented educational facilities.	
			H2.g.1.3: Partner with education institutions at all levels to develop competency-based academic programs tied to current and projected industry needs.	ED.G2:S1
			H2.g.1.4: Collaborate with education institutions and the business community to offer experiential learning opportunities, such as internships, job shadowing, mentoring, service learning, etc.	ED.G2:S2
			H2.g.1.5: Develop programs within the education system designed to assist innovative and entrepreneurial community members in launching and growing their businesses.	ED.G2:S4



			H2.g.1.6: Recruit universities, colleges, post-secondary educational institutions, advanced education campuses, and technical trade schools to the community to broaden the educational choices for workers seeking professional advancement.	B.G1:S2; ED.G2:S5
			H2.g.1.7: Establish flexible learning pathways from elementary school through college to build skills and knowledge relevant to job and career fields.	ED.G2:S6
			H2.g.1.8: Support local schools in their efforts to improve elementary and secondary education quality and program offerings.	ED.G2:S7
		Goal H2.g.2: Actively coordinate with local school districts, charter schools and institutions of higher learning in the planning, construction and rehabilitation of facilities.	H2.g.2.1: Ensure effective communication between the City, developers and schools districts.	
			H2.g.2.2: Promote shared facilities and efficiencies in public-funded improvements including the co-location of parks with schools including opportunities for aquatic centers and illuminated athletic fields.	
			H2.g.2.3: Assist schools with locating new sites and design considerations to provide greater access to schools from adjacent neighborhoods.	
			H2.g.2.4: Update and implement recommendations of the Safe Routes to Schools Master Plan.	
		Goal H2.h.1: Establish Maricopa as a “Top Tier” Smart City. F.G1	H2.h.1.1: Encourage the use of technology wherever possible to improve efficiency, transparency, cost-effectiveness, and the ability for citizens to participate and contribute.	F.G1:S1
			H2.h.1.2: Leverage the knowledge of citizens and their connections within the technology industry to enhance support and funding.	F.G1:S2
			H2.h.1.3: Partner with companies currently engaged in Smart Cities initiatives.	F.G1:S3
			H2.h.1.4: Leverage regionally available resources such as the Center for Urban Innovation at Arizona State University.	F.G1:S4
			H2.h.1.5: Use the Smart Cities initiatives and processes to guide the City’s decision making and to attract technology-oriented employers and educational facilities.	F.G1:S5
		Goal H2.h.2: Establish a Smart Cities Initiative Strategic Plan and Task Force to provide guidance for implementation.	H2.h.2.1: Develop a City-wide Smart Cities Strategic plan	
			H2.h.2.2: Update the CIP to incorporate recommendations and a system to provide on-going monitoring and evaluation of the impacts to the various City operations.	
			H2.h.2.3: Leverage knowledge of citizen’s experience and networks within the technology industry to enhance support and funding.	
			H2.h.2.4: Create partnerships with companies and organizations who promote the advancement of Smart City initiatives	
		Goal H2.h.3: Establish a Strategic Plan to guide the fiber optic network in the City that coordinates with various Master Plans, including but not limited to plans for Area	H2.h.3.1: Develop a Fiber Optic Network Strategic Plan.	
			H2.h.3.1: Evaluate the impacts to the CIP process.	
			H2.h.4.1: Consult the appropriate expertise to develop a long range GIS Strategic Plan and CIP.	
		Goal H2.h.4: Establish a Strategic Plan to guide the creation of a Geographic Information Systems for the City that coordinates with various technologies that	H2.h.4.2: Evaluate costs, best practices, benefits, and scaled implementation approaches to best position for Smart City initiatives.	
		Goal H2.i.1: Encourage community involvement by developing and maintaining a wide range of opportunities that benefit the citizens of Maricopa. CP.B.G1	H2.i.1.1: Evaluate the community needs and develop versatile solutions for citizen involvement.	CP.B.G1:S1
			H2.i.1.2: Develop marketing and communication strategies to educate and inform residents about opportunities in which they can become involved.	CP.B.G1:S2
			H2.i.1.3: Create a communication plan that incorporates methods accessible to all residents. Provide a central location for access to printed information, materials and resources.	
			H2.i.1.4: Create and empower citizen-led committees to address identified community needs.	CP.B.G1:S3
			H2.i.1.5: Support and recognize community involvement and volunteerism through Council action.	CP.B.G1:S4
	3. Utility Services	Goal H3.1: Establish greater Right-Of-Way (ROW) control over other utilities within the City. D.G4	H3.1.1: Establish ROW and Public Utility Easements for dedicated conduit along all arterial roadways enabling efficient installation and maintenance of current and future utility solutions.	D.G4:S1
			H3.1.2: Renegotiate franchise agreements with all public utilities to greater protect the public’s interest.	D.G4:S2
			H3.1.3: Optimize availability of all other utilities, including natural gas, to all citizens.	D.G4:S3
			H3.1.4: Integrate planning and execution with Smart Cities initiatives.	D.G4:S4
		Goal H3.a.1: Improve the quality of the water and utilities while controlling costs. D.G1	H3.a.1.1: Increase the Cities influence over water and wastewater utilities.	D.G1:S1
			H3.a.1.2: Conduct a feasibility study of the City’s acquisition and operation of water systems and utilities.	D.G1:S2
			H3.a.1.3: Become a Designated Management Agency (DMA) through Arizona Department of Environmental Quality.	D.G1:S3
			H3.a.1.4: Pursue Federal grants and public-private partnerships in an effort to improve quality and reduce costs of water and wastewater utilities.	D.G1:S4
			H3.a.1.5: Develop contingency capabilities for water supply and treatment.	D.G1:S5
			H3.a.1.6: Integrate with Smart Cities initiatives.	D.G1:S6
		Goal H3.b.1: Establish a sewer system in the Heritage District to serve properties not currently on a sewer system.		
		Goal H3.b.2: Adopt standards and require effluent recharge piping (purple piping) in all new development and new public infrastructure.		
	5. Cost of Development	Goal H5.1: Ensure new development provides the resources to establish the infrastructure and services needed to serve that development.	H5.1: Enhance the programs, policies and fees that put infrastructure in place, in a timely manner, to meet the demands of new residents and visitors in Maricopa.	
			H5.2: Ensure that development impact fees (DIF) and other funding mechanisms are comprehensive, up to date, and designed to require new growth to pay for itself.	
			H5.2: Future DIF studies should clearly define vehicles, equipment, operations costs and level of service (LOS) standards. The City budget should closely coincide with the established LOS.	
			H5.4: The City of Maricopa seeks to facilitate productive cooperation between the school districts, fire district, utility providers, special districts, tribal communities, county and state agencies and the development community for the betterment of our citizens. It is imperative that growth be prevented from penalizing the quality of life of existing and future residents. Developers should ensure that the expansion of public facilities is adequate to maintain quality service levels, with appropriate exceptions when in the public interest. A lack of adequate fire facilities, police services, school facilities, roadway, utility infrastructure, drainage capacity, wash enhancements or open space could preclude development in certain areas of the city.	